

## Creation of a Brand 8.5. to 9.8.2026 Special Exhibition Wilhelmshöhe Palace Kassel

# Rembrandt 1632. Creation of a Brand

Although Rembrandt is considered one of the most thoroughly researched artists of the 17th century, certain aspects of his work remain obscure. This also applies to the period around 1632, which was marked by both stylistic and biographical upheavals: Rembrandt moved from Leiden to Amsterdam and joined the workshop of Hendrick van Uylenburgh, where a significant number of individual and group portraits were created and new groups of buyers were established. The artist explored various genres of painting and experimented with different stylistic devices, reflecting his search for appropriate forms of expression.

Featuring international loans (including from Amsterdam, London, Stockholm, and Vienna), the exhibition casts a concentrated look at the works from the year 1632 and, by means of variants and copies, also examines the artistic development leading up to this pivotal year, in order to more precisely investigate various stylistic features, workshop practices, and the function of individual paintings.

The exhibition is a collaboration with the Friedenstein Foundation in Gotha, where it will subsequently be shown at the Herzogliches Museum (Ducal Museum) (September 6 – December 6, 2026)

Rembrandt Harmensz. van Rijn Portrait of a man cutting a pen, 1632 (Detail) © Hessen Kassel Heritage





Rembrandt Harmensz. van Rijn Portrait of a young woman, 1632 (Detail) © Gemäldegalerie der Akademie der bildenden Künste Wien

### **Offers for Groups**

#### Masterpieces

A guided tour of the highlights of the Old Masters Picture Gallery – which tell stories of power, emotion and beauty across centuries.

**\( \)** 1 h

ໍາດີ max. 25 Persons

€ 60 €

#### The Secrets of the Old Masters

How do artists create true illusions with light, color, and brushstrokes? Here we reveal the fascinating tricks and techniques of the Old Masters.

(\) 1 h

ໍຕິກິ max. 25 Persons

€ 60 €

#### Wilhelmshöhe Palace

Old Masters Picture Gallery Schlosspark 1 • 34131 Kassel • Germany

#### **Visitor Service**

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